**Template press release – awarded schools**

**FOR IMMEDIATE RELEASE**

**Date**

***[Name of school]* receives prestigious Artsmark Award**

Pupils and staff at ***[name of setting]*** are celebrating after receiving a prestigious ***[insert level]*** Artsmark Award.

Artsmark is the only creative quality standard for schools, accredited by Arts Council England. It supports them to develop and celebrate arts and cultural education across the whole curriculum, bringing learning to life for children and young people.

To achieve their Artsmark Award, ***[name of school]*** had to develop their arts and cultural provision to embed a broad and ambitious curriculum. This was achieved by creating an overall plan that was committed to and delivered across the whole school.

***[Name of school]*** received professional support and training throughout their ***[two year – update as applicable]*** and developed partnerships with ***[insert details of key partnerships with cultural organisations and school networks]***

***[Quote from the Artsmark assessor found in your confirmation email]*** The Artsmark assessor commended ***[name of school]*** on ….

On receiving the award, ***[name of headteacher/chair of governors, job role]*** said: “We’re extremely proud of achieving our Artsmark ***[level]*** Award. We are committed to delivering a high-quality arts and cultural education and we look forward to continue to grow with Artsmark.”

Dr Darren Henley OBE, Chief Executive of the Arts Council, said:

“I would like to congratulate ***[name of school]*** on their Artsmark Award. Becoming an Artsmark school demonstrates that through offering a broad, ambitious and creative curriculum, young people have the opportunity to develop character and resilience, increasing their knowledge, curiosity and skills that will remain with

them through to adult life.”

* **Ends**

For more information or images, contact ***[fill in your name/number and email]***

**Notes to editor:**

***[Insert information about your school]***

**About Artsmark**

Artsmark is the only creative quality standard for schools and education settings. It can help unlock young people’s potential, building their confidence, character, and resilience. Artsmark’s clear and flexible framework can be used to embed creativity across the whole curriculum, address school improvement priorities and ensure every young person can access a diverse, high-quality cultural education.

Artsmark is open to primary, secondary, and special schools, pupil referral units, secure settings, youth offending teams, hospital schools and sixth form colleges. Artsmark is awarded at three levels; Silver, Gold and Platinum. [www.artsmark.org.uk](http://www.artsmark.org.uk)

**About Arts Council England**

Arts Council England is the national development agency for creativity and culture. We have set out our strategic vision in Let’s Create that by 2030 we want England to be a country in which the creativity of each of us is valued and given the chance to flourish and where everyone of us has access to a remarkable range of high-quality cultural experiences. From 2023 to 2026 we will invest over £467 million of public money from Government and an estimated £250 million from The National Lottery each year to help support the sector and to deliver this vision. [www.artscouncil.org.uk](http://www.artscouncil.org.uk)